

# The Student's Winning Edge Package

## *A Collegium Resources Exclusive*

### >> College Success Tips Your Student Won't Learn in School (or anywhere else...)

Imagine your son or daughter...

- Getting into the top school of their choice.
- Establishing clear goals and a major right from the start (so they can finish in 4 years.)
- Enjoying everything college has to offer, with less stress, and the best grades of their life.
- Developing goal-setting and attitude habits that will help them excel in college (and beyond.)
- Becoming financially self-sufficient a lot sooner than you ever anticipated (we know, this last one may be hard to believe!)

### >> Sound too Good to be True?

If these sound more like lofty dreams than reality for your soon-to-be college student, The Student's Winning Edge Package was designed expressly with you in mind.

Here at Collegium Resources, we'll help you with planning the financial end of college. But you don't want your son or daughter to just "get through" college, do you? Wouldn't it be great to see them succeed wildly, to outperform 95% of their peers?

And here's the kicker--if your student applies the strategies from The Student's Winning Edge Package, they'll graduate in 4 years (according to USA Today, June 3, 2009, only 53% of students nationally graduate within six years.)

Result? You both save a ton of money, they'll get a jumpstart on their career, and your days of bankrolling their student lifestyle will be over!

Now that's a bonus anytime, but especially in this economy.

### >> Included In The Student's Winning Edge Package

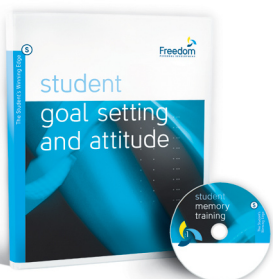
The Student's Winning Edge Package is a two-part program.



#### Memory Training for Students

The first part is Memory Training for Students. Not everything in school involves memorization, but having this skill will allow your student to absorb the huge amount of information in college with a lot less stress. It also increases their capacity to learn.

Bottom line? More effective study time and of course, better grades.



#### Goal Setting and Attitude for Students

The second part, Student Goal Setting and Attitude, is geared toward students who want to win at the "mental" game.

See, it's not all about grade point average. GPA is important, and this program will help your student's grades go up, for sure. But the most successful people aren't always the ones who had the highest grades.

Student Goal Setting and Attitude teaches students how to set effective goals, how to realize their dreams, and how to manage and maintain their attitude. This program is so good, many clients tell us they borrow their kids' program whenever they can--and usually pick up a good idea or two themselves!

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### >> Your Student's Success Coaches



The Student's Winning Edge Package was developed by the team at Freedom Personal Development. They're the experts at helping people from all walks of life achieve their potential in the areas of goal setting, time management, memory skills, and more.

Since 1996, Freedom Personal Development has trained over 20,000 professionals, including company presidents and CEOs. Now, they've taken those same principles and developed a program to help college students and high school juniors and seniors achieve outrageous success.

Now, don't worry. This isn't some boring lecture by a graduate-level professor. Not at all! Your instructors, Eric Plantenberg and Roger Seip, are two of the most dynamic speakers you'll ever meet.

Eric and Roger know how to relate to students because they've worked with thousands of college students. These are tested and proven ideas, with specific action steps your son or daughter can implement immediately.



### >> Invest in Your Child's Success

Most parents and students will spend tens of thousands of dollars on a college education. Doesn't it make sense to invest a tiny fraction of that to ensure success in college?

Give your son or daughter the college success tips they won't get anywhere else. It's a gift that will save you a boatload of money over the next four years. And a gift that will pay them dividends for life.

Set them up for success today with The Student's Winning Edge Package.

### >> Your Student's Winning Edge Package Contains:



- 5 Memory Training CDs
- 2 Goal Setting CDs
- 2 Attitude CDs
- 1 Bonus CD on Study Skills
- 2 Workbooks